

Honda's Sporting Heritage continues with the all-new Jazz RS Mugen and the return of the previously sold-out Civic Type R



AUCKLAND, 1 July 2023. Honda New Zealand is excited to introduce the Honda Jazz RS Mugen, a fusion of the successful Honda Jazz RS with the legendary Mugen Sports performance brand. This sports heritage-inspired crossover offers the exhilarating driving experience of the Honda Jazz RS with elevated styling to truly represent the brand's sports DNA.

Sporting Legacy

Drawing inspiration from the iconic Type R, the Honda Jazz RS Mugen edition features exclusive RS badging, distinctive bumpers, Mugen side spoiler and sleek blacked-out headlight rings. Amplifying its dynamic presence, this exceptional model boasts a stylish body kit, carbon fibre side mirrors, an aggressive front splitter with faux side air intakes and a larger rear wing. To enhance the aesthetics even further, buyers have the option to upgrade with custom 17-inch alloy wheels and a side decal kit, both exclusive to this model.

Zero Compromise

This aggressive styling doesn't come at the cost of comfort or reliability. Just as in the Honda Jazz RS, the Mugen edition comes equipped with the full suite of features that you have come to expect from Honda.

This includes:

Media Release: 1 July 2023

- Honda's intuitive infotainment system continues across the next generation range with Wireless Apple CarPlay and wired Android Auto.
- Class-leading space is retained with the exceptionally versatile rear Magic Seats that offer both 'fold-flat' or 'flip-up' seat flexibility, depending on cargo space required.
- The latest Honda Sensing Suite ensures drivers have the highest level of safety, including our Collision Mitigation Brake System, Lane Keep Assist, Road Departure Mitigation and Adaptive Cruise Control.
- A Panoramic Windscreen with 90.2 degree field of vision for minimal blind spots and maximum visibility while driving.
- Smart Keyless Entry with Mugen e:HEV push-button start.

Electrifying Drive Experience

With three selectable drive modes, including Econ, Normal and Sports, the Jazz RS's sports DNA shines through clearly. In Sports mode, acceleration has been increased and the ability to set four stages of deceleration on the fly for increased handling and manoeuvrability has been added. This is supported by a custom sport suspension and tailored engine tuning on the e:HEV electrified hybrid powertrain, delivering an exhilarating driving experience.

The Managing Director of Honda New Zealand Mr Nobuya Sonoda says:

"We are so proud to launch this unique and special 'Mugen' model in New Zealand. The Mugen brand was established by the son of Honda's founder and has a long racing history that complements our DNA. This Honda Sports DNA continues to shine bright, from last year's Civic Type R to the ZR-V released earlier this year. The addition of the Jazz RS Mugen to our model line-up continues that excitement for our customers and allows them to experience the 'joy' of driving."

Available for Pre-order Now

The Honda Jazz RS Mugen is now available for pre-order at all Honda dealerships in New Zealand. For more information, please visit www.honda.co.nz or contact your nearest Honda dealer.

Pricing & Grade Line-up

Price:

- **Base Mugen Model** - \$42,000 Less \$2,242.50 Clean Car Rebate
- **Optional Upgraded Alloy Wheels and Tyres** - \$2,600
- **Side Decal Kit** - \$180

Interior:

- Dark Grey / Yellow Stitching – Sport Configuration

Colour:

- Platinum White Pearl
- Premium Opal Pearl
- Crystal Black Pearl
- Premium Crystal Red Metallic*
- Meteoroid Grey Metallic
- Urban Grey

**Trim details and accents come in black only on this colour variant.*

Media Release: 1 July 2023

The 2023 Civic Type R Returns

Honda New Zealand is also excited to announce that the previously sold-out Civic Type R is now available to purchase. After a very successful launch in late 2022, Honda has been able to get the additional stock for Nürburgring record-setting Civic Type R's. They are expected to sell out quickly, so we suggest customers act fast to secure their vehicle by contacting their local Honda Store or they can directly purchase from the Honda Online Store. Deliveries are expected to begin in late 2023/early 2024.

For media information contact:

Peter Ashley – Chief Operating Officer

Honda New Zealand Ltd

P: (09) 890 9080

E: peter.ashley@honda.co.nz